





Introducing the new 1979 Lincoln Versailles. Now with your choice of custom roof designs to create a very personal Lincoln.

Lincoln Versailles. New custom roof designs, interior elegance and today's trim size make it a tasteful melding of classic and contemporary. Created in the tradition of impeccable Lincoln coachcraft, it is an automobile with a sense of styling history, yet totally in tune with the times.



Lincoln Versailles is styled and appointed not to impress but to endure. To understate rather than to shout. To reflect its owner's taste and achievements in a refreshing manner which magnifies these qualities.

Beyond the pride of owning a Lincoln.

But more important than the way a car looks is the way it drives. And Lincoln Versailles is sized and engineered for driving, going, doing.

Distilled to a 110-inch wheelbase, Versailles is a pleasure to drive. With a luxury car ride that might surprise you in a car so maneuverable.

You can choose any prestige automobile you wish. We believe that the following pages will give you abundant reasons to choose Lincoln Versailles.

- A. Power windows and full tinted glass, standard.
- B. New integrated coach lamps, standard.
- C. Padded rear deck accent, standard.

At left, 1979 Lincoln Versailles shown in Light Champagne with standard Cavalry Twill vinyl half-roof and optional wire wheel covers.



