

THE 1980 LINCOLN VERSAILLES

1980 Lincoln Versailles

If, in choosing a luxury motor car, your prime consideration is size and ride, as well as gracious styling and luxurious comfort, give serious thought to Lincoln Versailles. For Versailles, engineered to an agile 110-inch wheelbase, offers a ride that may surprise you... a ride you must experience to appreciate... and a size that is unique among luxury cars.

Then consider the interior elegance of this motor car, the spaciousness, the creature comforts designed to bring pleasure to your every driving mile. And, outside, you'll find Versailles is styled in the classic mode, an automobile with an individuality that befits its Lincoln heritage.

Even a cursory glance at the four-door Lincoln Versailles, pictured on the opposite page in Dual-Shade Black and Silver Metallic, tells you that here is a motor car of impeccable coachcraft. Note the elegant Valino grain vinyl Coach roof treatment with frenched backlite. The integrated coach lamps, padded decklid applique and wire wheel covers.

However you evaluate Lincoln Versailles, we believe you will agree that it offers a luxurious and serene environment created with the attention to detail that is the hallmark of Lincoln craftsmanship.



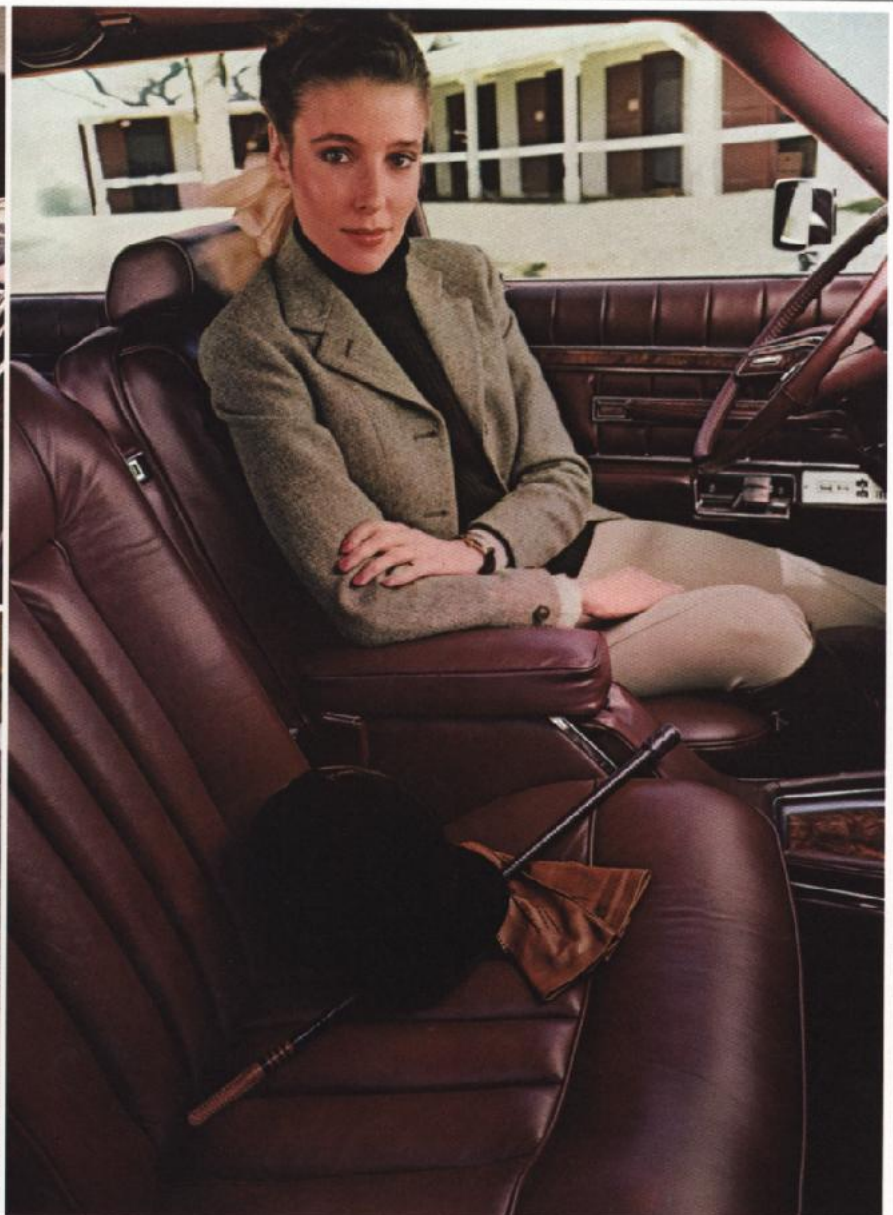
The 1980 Lincoln Versailles in Black and Silver Metallic Dual-Shade paint option



1980 Lincoln Versailles in Cordovan with Cavalry Twill vinyl half-roof

Certainly, as you might expect in an automobile bearing the time-honored Lincoln emblem, the Versailles interior is a far cry from the ordinary in beauty, comfort and convenience. Plush, inviting elegance is evident in the Versailles interior shown far right, featuring the reclining bucket seat option in Cordovan leather seating surfaces, also available in Turquoise, Midnight Blue, Dove Grey, Dark Red and Champagne. This desirable option features a four-way power driver's seat and two-way manual adjustment passenger seat, as well as a floor console with padded center armrest, and a warning light system.

A complete list of standard and optional features for Lincoln Versailles will be found on pages 9 and 10. Among them, and pictured below on the facing page left to right, you see the standard leather-wrapped Luxury Steering Wheel; standard rear seat interior light; leather-trimmed floor console which is included in the reclining bucket seat option; and the standard Illuminated Entry System that activates interior lights when you lift the front door handles. The optional 40-channel Citizens' Band radio is shown above right, and below right you see Versailles' fully carpeted luggage compartment which is standard.





1980 Lincoln Versailles in Light and Medium Fawn Metallic Dual- Shade paint option and Coach roof