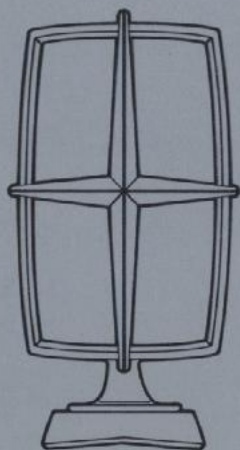


LINCOLN

NINETEEN EIGHTY ONE



Some of the equipment shown may be available only at extra cost, and only on specific models. Please see pages 13 and 14 for specific information regarding standard and optional equipment.

LINCOLN FOR 1981.

Its fine sense of tradition carefully conceals a remarkable achievement in technology.

1981 marks Lincoln's 60th anniversary. Through the years, it has evolved, adapted to its time. Now, we present the next logical Lincolns, two series of fine automobiles for 1981: the Lincoln Town Car and the luxurious Signature Series, both available in two-door and four-door models.

You'll discover, in what follows, that beneath the obvious sense of tradition is a revolution in technology. From the common sense of its trim size to the innovation of its engineering, Lincoln for 1981 brings a new relevance to the eighties.





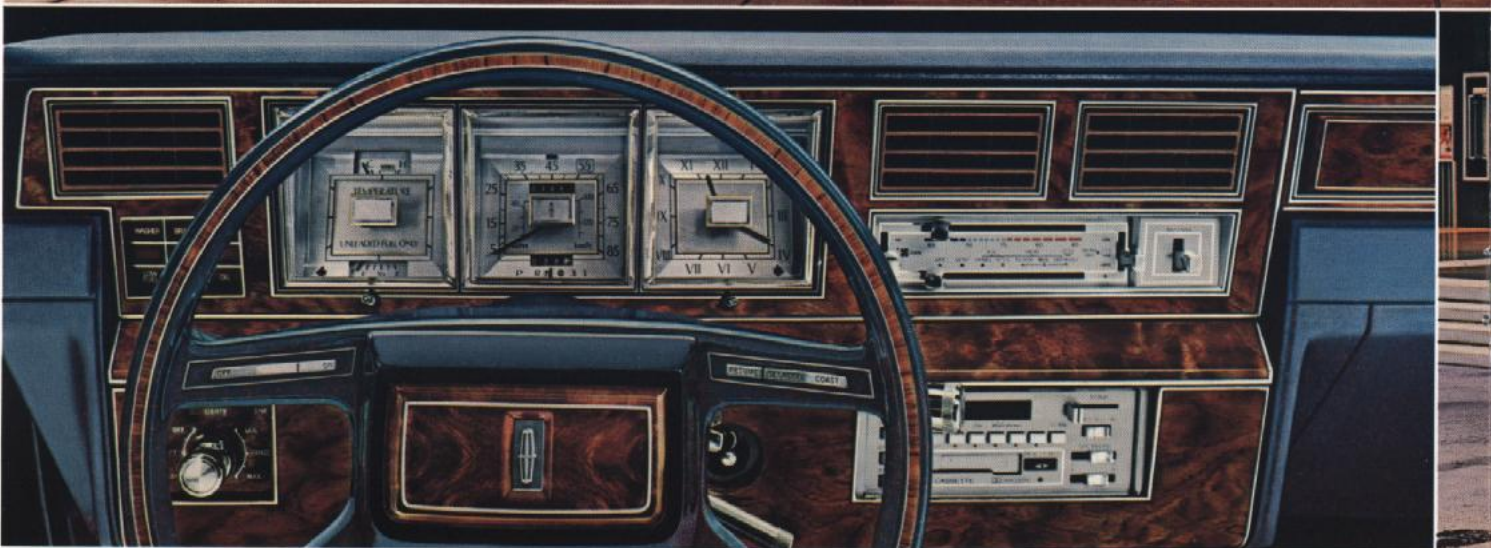
Lincoln Town Car Signature Series four-door with standard vinyl Coach Roof.



**Lincoln Town Car Signature Series
four-door —
everything a Lincoln can be.**

For 1981, Lincoln introduces the Signature Series . . . the highest form of Lincoln expression. As befits its name, the Signature Series offers a great number of personalized features as standard equipment. The Coach Roof, Coach Lamps, and six-way/six-way power Twin Comfort Lounge seats are just a few. (You'll find a complete listing of standard features on page 13.)





Standard instrumentation includes electronic AM/FM Stereo Search radio, automatic temperature control air conditioning, and steering column-mounted stalk controls.