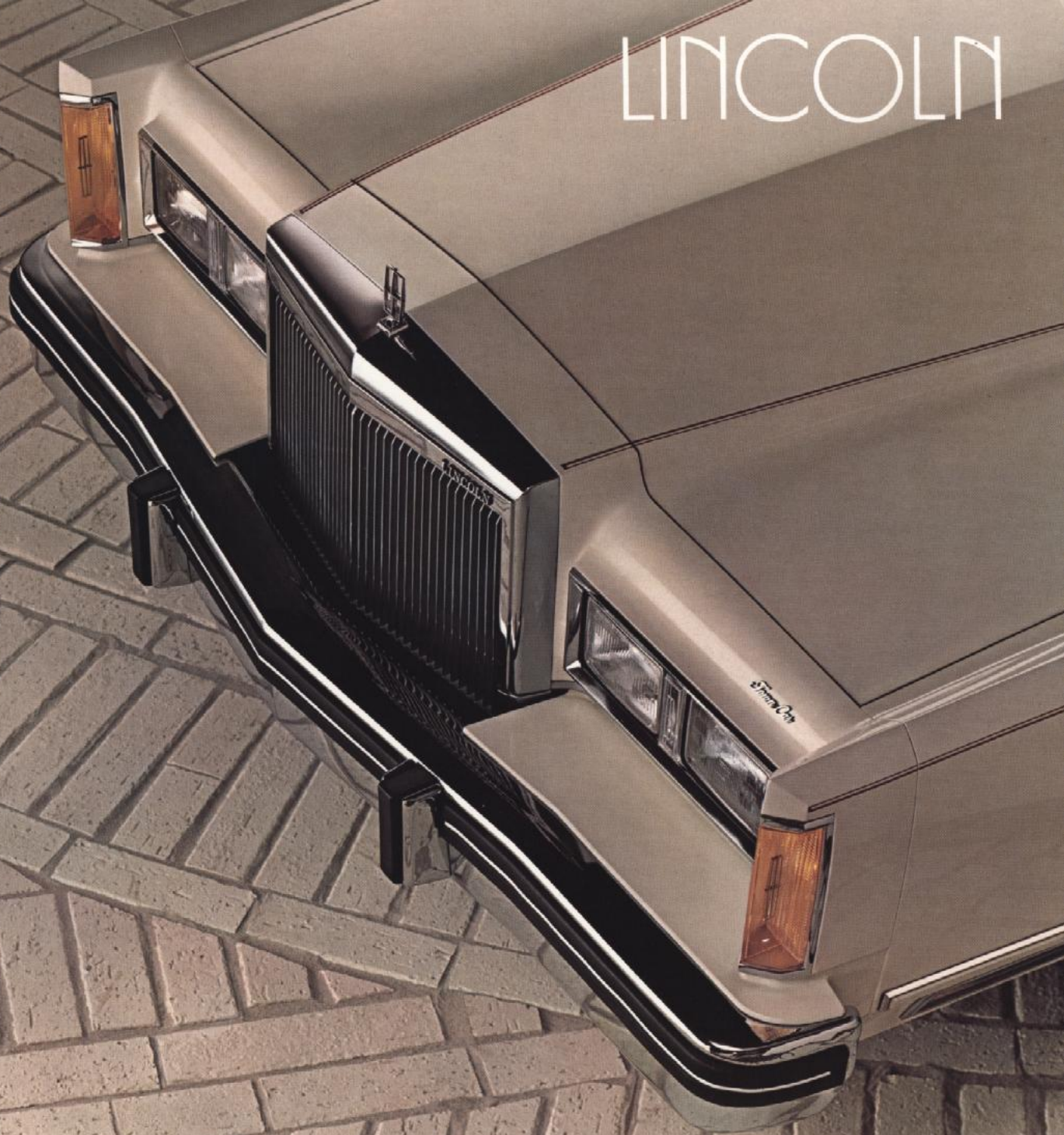


LINCOLN



Presenting the luxurious Lincoln for 1982.

The Lincoln legend. Sixty-one years of elegance and luxury. Providing outstanding comfort and relaxing room. A quiet, stately ride. And a commitment to quality.

With the Lincoln for 1982, the legend lives on. Proud of its past. Responsive to the present.

From its bold grille to its handsome roof line and distinctive decklid, Lincoln makes a statement of elegance.

This grand manner carries through when you open the door. A

quiet world of gracious room awaits you and your passengers. With tailored, rich, luxurious seating. And generous space that extends to the huge luggage compartment.

Take the wheel and enjoy the smooth, stately Lincoln ride. Luxurious. Quiet. In the grand Lincoln manner.

But for all its proud heritage, part of the Lincoln tradition is to respond to the needs of its time. The new Lincoln offers high levels of contemporary electronic technology, such as its optional Electronic Instrument Panel with Message Center.

And under the hood is a stan-

dard 5.0 Liter (302 CID) V-8 engine. Electronic Fuel Injection and Electronic Engine Controls meter fuel with precision, contributing to Lincoln's overall performance and fuel economy.* The engine is teamed with the innovative Automatic Overdrive Transmission that employs an overdrive fourth gear that engages at around 40 miles per hour to reduce engine revolutions and highway fuel consumption.

For your added reassurance, Lincoln incorporates a computerized Self-Diagnostic System to provide faster, more accurate, and more efficient servicing than before. (See page 13 for details.)

This year, experience the Lincoln legend for yourself. Select from the Lincoln Cartier Designer Series, the distinctly personal Lincoln Signature Series, and the luxurious Lincoln Town Car.

Lincoln for 1982. Rich in tradition. Responsive to the needs of today.

26 EST. HWY. 17* EPA EST. MPG. Estimate for comparison. Your mileage may differ depending on speed, distance and weather. Actual highway mileage and California ratings lower.

Some of the equipment shown may be available only at extra cost and only on specific models. Please see pages 10 and 11 for specific information regarding standard and optional equipment.

L I N C O L N



The 1982 Lincoln Signature Series in Medium Dark Pewter Metallic with color-keyed coach roof and optional wire spoke aluminum wheels.



The 1982 Lincoln Cartier Designer Series in Light Pewter over Opal with color-keyed full-vinyl roof and turbine spoke aluminum wheels.

A unique statement in Light Pewter and Opal . . . pure elegance.

The Lincoln Cartier Designer Series. Touched by all the elegance evoked by the name "Cartier."

The Cartier design begins with

the proud Lincoln profile. The selection: the Light Pewter Valino grain full-vinyl roof. A rich beginning. Followed by the Dual-Shade body in Light Pewter over Opal. Striking. Accented with a single Red stripe

around the bodyside. Enhanced by the distinguished Cartier logo in the rear quarter window. And completed by the elegant styling of turbine spoke aluminum wheels.

Savor the smoothness of its ride.

And its overall commitment to quality.

Here is a marvelous driving machine. Designed by Lincoln. Dramatized by the Cartier touch. Pure elegance.

I E R





Extraordinary elegance in luxurious Opal leather.

The Lincoln interior. Roomy and rich-looking. And with the Cartier influence... exquisite!

Pewter colored carpeting creates a mood of elegance. Heightened by Twin Comfort Lounge

seats, shown here, with Opal leather seating surfaces, inset with Light Pewter Laurent cloth. Or select Opal leather seating surfaces, inset with Light Pewter leather. A variation on the same elegant theme.

The Twin Comfort Lounge seats comfortably support you. And

six-way/six-way power adjustment allows you and your front seat passenger to adjust the seating to a position that suits each of you best. Fold-down armrests — front and rear — help assure the complete comfort of your passengers. And the distinctive Cartier logo on the instru-

ment panel denotes the special quality of this luxuriously appointed automobile.

The Lincoln Cartier Designer Series for 1982. Extraordinary elegance.

