

1986
Lincoln Town Car



Lincoln. What a luxury car should be.

The selection of a luxury car is a highly individual matter. Yet, of all the varying preferences of luxury car owners, one is virtually unanimous. The demand for quality. And it is in this fundamental area that the Lincolns most clearly excel.

Ever since the classic-car era of the Twenties and Thirties, Lincoln automobiles have been known for their luxury, quality and engineering innovation.

Lincoln's steadfast dedication to integrity and craftsmanship helped it become the manufacturer of the highest quality luxury cars built in America.*

Lincoln makes certain that quality is designed into every car...and that it is built in at every step throughout the manufacturing process.

While what Lincoln automobiles have in common is impressive, what is perhaps even more impressive is how they are different from each other. For each addresses and fulfills a different luxury need.

The 1986 Lincoln Town Car, for example, continues its tradition of uncompromising ride, room and comfort. This is the automobile for motorists who desire the stately elegance, uncompromised spaciousness and exceptional creature comforts that only a traditional luxury sedan can provide.

The Lincoln Continental is a truly contemporary luxury automobile, a marvelous comingling of high technology and high fashion.

And the Lincoln Mark VII satisfies not only the craving for comfort, but the passion for performance.

The 1986 Lincolns. Truly what luxury cars should be.

*Based on a 1985 survey of owner-reported problems during the six months prior to the survey on 1981 through 1984 models designed and built in the U.S.







