

The
Continental

Magazine
Fall/1969



*The Florida Keys—
Greatest Skin Diving in America*



Introducing the 1970 Cars
from Lincoln-Mercury



1970. Announcing the first altogether new Lincoln Continental in nearly a decade.

Now America's most distinguished motorcar introduces a new measure of room and luxury.

The new Lincoln Continental is unusual among luxury cars; the rear seat is as roomy as the front seat. The ride is smoother than ever because the wheelbase is longer and the stance is wider.

Power front disc brakes are standard. And you may wish to consider a computer-controlled, anti-skid braking system. Sure-Track is the most advanced automotive brake system in the world.

Flow-Thru, a totally new ventilation system, provides continuous fresh air, even when the windows are closed.

The engine, 460 cubic inches in a great deep-breathing design, is unrivaled for its responsive power.

Yet, for all its generous new proportions and performance advances, Lincoln retains the unique qualities that have always distinguished Lincoln Continental from all other luxury cars.

For 1970, the new Lincoln Continental is, as always, every inch a Continental.

